Global Bankers Institute Spotlights Management and Marketing Expert, Hussain Jowhar, In GBIX Group

FOR IMMEDIATE RELEASE New York, NY 06/19/12

Global Bankers Institute (GBI) announced the spotlight of one of its external Consultants from its Global Bankers Institute External Resource Group (GBIX), Hussain Jowhar.

Hussain Jowhar, is an experienced Strategic Executive, Human Resources expert and Marketing expert serving as a External Consultant for Global Bankers Institute (GBI), a Training, Communication and Consulting Firm dedicated to the banking and financial services community with innovative top-quality programs that provide measurable business results. As Partner and General Manager for Performance Inc Kuwait and with over 12 years of experience, Hussain Jowhar has expertise in Organization Theory, Strategic Management, Financial management, Human Resources Management, Managerial Accounting, Management Information Systems, Marketing Management, and Management of Information and Broadcasting. Hussain has worked at organizations including Ready Mix Concrete Company, Al-bab Holding, Dasco, Commercial Real Estate Company, Financial Group of Kuwait, and Kuwait Real Estate Company.

Dr. Linda Eagle, President and Founder of Global Bankers Institute stated, "Hussain brings excellent management, accounting, financial and marketing expertise to our GBIX resources group. Along with his company, PIK, we have forged a great partnership with Hussain's addition to GBIX."

About GBIX

Global Bankers Institute has established the GBI External Resource Group (GBIX) for selected outstanding banking industry personnel to supplement and support GBI's internal content development team in developing and reviewing Global Bankers Institute eLearning and Classroom training programs and to provide an extended network of top instructors around the world to deliver classroom and webinar sessions of those programs. Each week we will be selecting one of our esteemed members and presenting their bios and qualifications so check back often!

For more information about GBIX, visit: <u>http://www.globalbankersinstitute.com/index.php/aboutgbi/gbix.html</u>

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking, insurance and financial services community with innovative top-quality solutions that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's BEST! Training, Communication and Consulting solutions based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance



Indicators (KPI), KPI Dashboard, Key Performance Measures (KPM), Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure, Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Planning, Supervisory Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Training Value Analysis, Wealth Management, Workforce Development and Workplace Safety.

The Global Bankers Institute Pledge:

- GBI will deliver the finest quality programs you have ever used.
- GBI will deliver the most exemplary service you have ever experienced.
- GBI will measure and demonstrate positive return on investment.

The Global Bankers Institute Philosophy:

- A customer-centric approach reflected in every project.
- No surprises on time, on budget, on point delivery of every solution.
- Communication and collaboration are the basis of our partnership

Our GBI Money Back ROI Guarantee:

- GBI will measure and demonstrate Business Results.
- GBI will meet ROI targets or we refund your fees.
- GBI is proud to introduce this innovative approach to ROI the first of its kind in our industry.

For more information about Global Bankers Institute, please visit <u>www.globalbankersinstitute.com</u> or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or <u>linda.eagle@globalbankersinstitute.com</u>.