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## Global Bankers Institute's Dr. Linda Eagle To Present at the PBA Advanced School of Banking

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[Global Bankers Institute's \(GBI\)](#), President and Co-Founder, Dr. Linda Eagle ([www.linkedin.com/in/lindaeagle](http://www.linkedin.com/in/lindaeagle)), has been invited to present at the PA Bankers Association's (PBA) Advanced School of Banking, held from July 20-25, 2014. Dr. Eagle will be presenting on Employee Engagement and Understanding Interpersonal Behaviors for Effectiveness along with other distinguished faculty including Linda Bishop, Senior Vice President, Specialty Markets at MileStone Bank; Dennis Budinich, Senior Vice President, Chief Culture Officer at Investors Bank; Kim Craig, CTFA, President & Executive Vice President and Chief Operating Officer FNTC at F.N.B. Investment Advisors, Inc.; H. Wayne Griest, President & Chief Executive Officer at Continental Bank; Albert Jones, Executive Vice President, Commercial Real Estate at Penn Liberty Bank; Joseph W. Major, Chairman & Chief Executive Officer at The Victory Bank; Glenn Marshall, President & Chief Executive Officer at First Resource Bank; Joseph V. Sember, Senior Vice President at PNC Bank National Association; Wesley M. Weymers, President & Chief Executive Officer at Gratz National Bank; Beverly Wise, Chief Human Resource Officer at Susquehanna Bank.

The Advanced School of Banking attracts members of the Pennsylvania Bankers community. Senior Bankers from Retail Banking, Commercial Banking, Risk Management, Investments, Trusts, Wealth Management, Small Business Lending, Compliance, Credit Risk, Mergers and Acquisitions and much more come from banks throughout the state including Dollar Bank, Northwest Savings Bank, Somerset Trust Company, First National Bank of Mifflintown, Milestone Bank, The Dime Bank, The Farmers National Bank of Emlenton, Northwest Savings Bank, Fulton Bank, NBT Bancorp, Susquehanna Bank and Orrstown Bank. Topics covered include: Developing Management Talent, Macro Economics, Fundamentals of Bank Financial Statements, Understanding Principled Center Leadership, Competitive Marketing Strategies, How Do Banks Generate/Measure Revenue & Performance, Navigating the Politics of Business, Technology Strategy, Employee Engagement, Understanding Interpersonal Behaviors for Effectiveness, Compliance Planning, Courageous Leadership & Organizational Culture, Deposit Accounts & Their Impact on Profitability, Mobile Strategies, Time Management, Current Economic Impacts in Financial Services, Bank Financial Statements II, Innovative Retail Strategies, Enterprise Risk Management, Strategy Planning, ALM I Financial Risk Management, Happiness Advantage Debrief & Application, Performance Management, Coaching and Counseling, Delivery Channel Optimization, Operational Planning, Wealth Management Strategies & Their Impact on Profitability, HR Strategies to Avoid Supervisory Pitfalls, Commercial Lending For Community Banks Applying Principle Centered Leadership, Team Building, Introduction to BankExec, Customer Experience Management, The Economy & Bank Strategy, Asset/Liability Management II with Mock ALCO Meeting, Presentation & Reporting Skills for BankExec, Strategic Leadership, Marketing Case Study, Career Development Selling Yourself, and Your Banking Environment Panel. For more information about the Event, visit <http://www.pabanker.com/banking-education-events/calendar/calendar-events/advanced-school-of-banking/>.

Dr. Linda Eagle has been a sought after, frequent keynote speaker and panel member at conferences around the world including The Islamic Finance New (IFN) Forum1, The 1st Annual AML Seminar in Riyadh, Saudi Arabia, hosted by Complinet, The 10th Annual ATMIA Conference & Expo, Asia's 2008 Retail Banking Technology conference. She served on a panel on Legal and Business ethics for the American Bar Association with members of the Federal Reserve System. She also co-led the Sarbanes Oxley Panel at Drexel School of Business and served on the Board of Ethics in Business of the Temple



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University School of Law. Linda has participated in numerous advisory panels and served on boards for the most prestigious industry associations including: BankersOnline, MarcusEvans, Global Leaders, Compliance Alert and ACAMS.

The PBA Advanced School of Banking builds upon and expands the knowledge acquired at the PBA School of Banking. Banking professionals looking to continue their educational experience, in addition to those preparing to lead at all levels within their organization, will want to enroll. This three-year program is analogous to 200, 300 and 400-level college course study with the BankExec™ asset/liability simulation comprising a significant portion of Year 3. Directors and Advisory Contacts of the 2014 Advanced School of Banking include: Richard A. Sarfert, Chief Credit Officer at Penn Liberty Bank; Christopher McCarthy, Vice President, Area Manager – North Group at Univest Bank & Trust Company; JoAnn Shotko, Senior Vice President, Retail Executive at Susquehanna Bancshares, Inc.; Douglas Byers Senior Vice President, Cash Management at Susquehanna Bank; Carmella A. Faust, Senior Vice President, Director of Marketing at Univest Corporation; William W. Harvey, Jr., Executive Vice President & Chief Financial Officer at Northwest Savings Bank; Renee D. Laychur, Senior Portfolio Manager at F.N.B. Investment Advisors; James F. Kuhn, Executive Vice President & Chief Lending Officer at Reliance Bank.

The Pennsylvania Bankers Association, located in Harrisburg, is the state's leading banking trade association, representing an expansive and diverse membership. The Association offers extensive Continuing Education programs and government relations representation on behalf of the industry, and provides numerous products and services for banks and their employees. The Pennsylvania Bankers Association exists solely to serve members. The PBA currently offers four membership categories which meet specific needs. They include: Financial Institutions, Affiliate Members, Associate Members and Retired Bankers such as AmeriServ Financial, Banco Santander, Bank of America, Beneficial Bank, BNY Mellon, CITI, Citizens Financial Group, Conestoga Bank, Farmers and Merchants Bancorp, FHLBank Pittsburgh, Firsttrust Savings Bank, Fulton Financial, Integrity Bank, M&T Bank, Manufacturers and Traders Trust Company, Northwest Bancorp, Peoples Bank, PNC, Reliance Bank, Royal Bank America, TD Bank, Bryn Mawr Trust, Huntington National Bank, UNB Bank, Univest, Wachovia, Wells Fargo, Wilmington Trust Company, and Woodforest National Bank. Visit <http://www.pabanker.com/> for more information.

### **About Global Bankers Institute**

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking, insurance and financial services community with innovative top-quality solutions that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's BEST! Training, Communication and Consulting solutions based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance Indicators (KPI), KPI Dashboard, Key Performance Measures (KPM), Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure, Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Planning, Supervisory



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Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Training Value Analysis, Wealth Management, Workforce Development and Workplace Safety.

The Global Bankers Institute Pledge:

- GBI will deliver the finest quality programs you have ever used.
- GBI will deliver the most exemplary service you have ever experienced.
- GBI will measure and demonstrate positive return on investment.

The Global Bankers Institute Philosophy:

- A customer-centric approach reflected in every project.
- No surprises - on time, on budget, on point delivery of every solution.
- Communication and collaboration are the basis of our partnership

Our GBI Money Back ROI Guarantee:

- GBI will measure and demonstrate Business Results.
- GBI will meet ROI targets or we refund your fees.
- GBI is proud to introduce this innovative approach to ROI - the first of its kind in our industry.

For more information about Global Bankers Institute, please visit [www.globalbankersinstitute.com](http://www.globalbankersinstitute.com) or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or [linda.eagle@globalbankersinstitute.com](mailto:linda.eagle@globalbankersinstitute.com).

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*Simply the **BEST!***