

BEST! Gender & Communication Training

Bridging the Gap

With documented, neurobiological differences between the way men and women see the world, think, speak, listen and make and maintain relationships, successful communication is dependent on understanding how to effectively communicate with different genders. Productive teams have employees who are able to understand themselves and their audience in order to achieve desired outcomes through clear and effective communication.

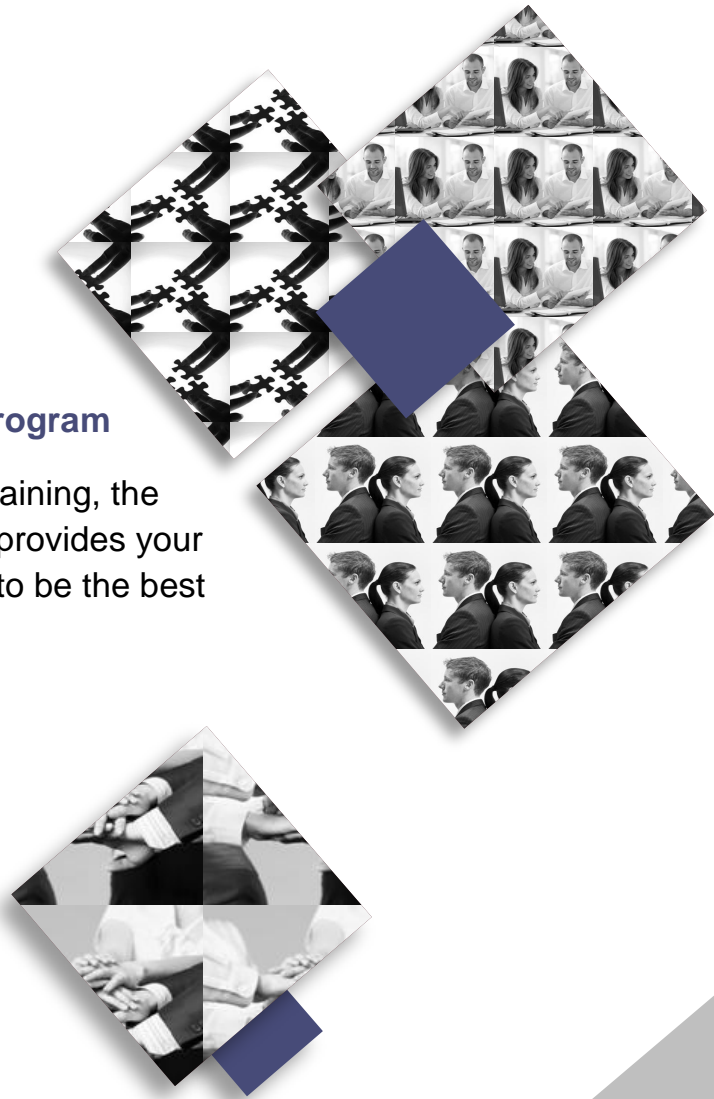
BEST! Gender & Communication Training Teaches Employees to Maximize Effectiveness by Understanding How Gender Impacts Communication!

The BEST! Gender & Communication Training Program

Based on global best practices in communications training, the BEST! Gender & Communication Training Program provides your employees with the knowledge and skills they need to be the best they can be. Comprehensive training includes:

- Introduction to Gender & Communication
- Neurobiological Differences
- Communicating Status and Confidence
- It's Not About You
- Being Personable
- Telling It Like It Is
- Controlling Communication Flow
- Negotiating
- Building Your Power Base
- Using Communication to Challenge

The BEST! Communications Training Program may be deployed as an eLearning, classroom or blended program, with comprehensive skill development using case studies, activities, role-plays, evaluation and testing, and final communications certification followed by mentoring and ongoing OJT. The program is completely customizable with the Bank's standards, policies and procedures, or it can be deployed as off-the-shelf training.



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